

Northshore District | BANNER DESIGN

REQUEST FOR QUALIFICATIONS FROM ARTIST OR DESIGNER

Deadline: January 15, 2024, by 4:00 p.m., EST.

Artwork Budget: \$1,500

OVERVIEW: River City Company is seeking artist or designer qualifications to create two designs for lamp pole banners in the Northshore District. The banners should celebrate the Northshore District and create a welcoming feel for visitors and community members. Each banner is 31" x 72". Color and font restrictions will apply. Details will be provided to the awarded artist(s). The two-sided banners will consist of one side that serves as the identifier of the district (please see exhibit A as an example). The other side will consist of a graphic design that will complement the district identifier side of the banner (please see exhibit B as an example). This project is open to artists or designers who reside in and do their artists work in Chattanooga, TN or directly surrounding areas. All applicants must be 18 years of age and have all necessary documentation and permits to work in the United States at the time of submission of qualifications. Artists or designers must be willing to relinquish all rights to River City Company.

RECOMMENDED FORMAT FOR SUBMITTALS:

1. **ARTIST/DESIGNER EXPERTISE:** Brief description of general qualifications. Artist/Designer legal name, phone number, address and email address.
2. **COMPARABLE PROJECTS:** Summary of similar design projects in progress or completed.
3. **SAMPLE DESIGN:** Please include one or more sample(s) of previous design work. Up to 3 design samples may be submitted. Include last name and first initial in all file names. Design samples must be a jpeg or pdf file

TIMELINE:

December 18, 2023	RFQ Open for Applications
January 15, 2024	RFQ Application Closes
January 22, 2024	Notify artist(s) finalist
February 8, 2024	Deadline for Design Submissions
February 23, 2024	Artist(s) Awarded
March 1, 2024	Art goes to Print
April 2024	Northshore Installation

Submissions are due by January 15, 2024 to Dawn Hjelseth at Dawn@rivercitycompany.com .

NON SHIRT FOR



