

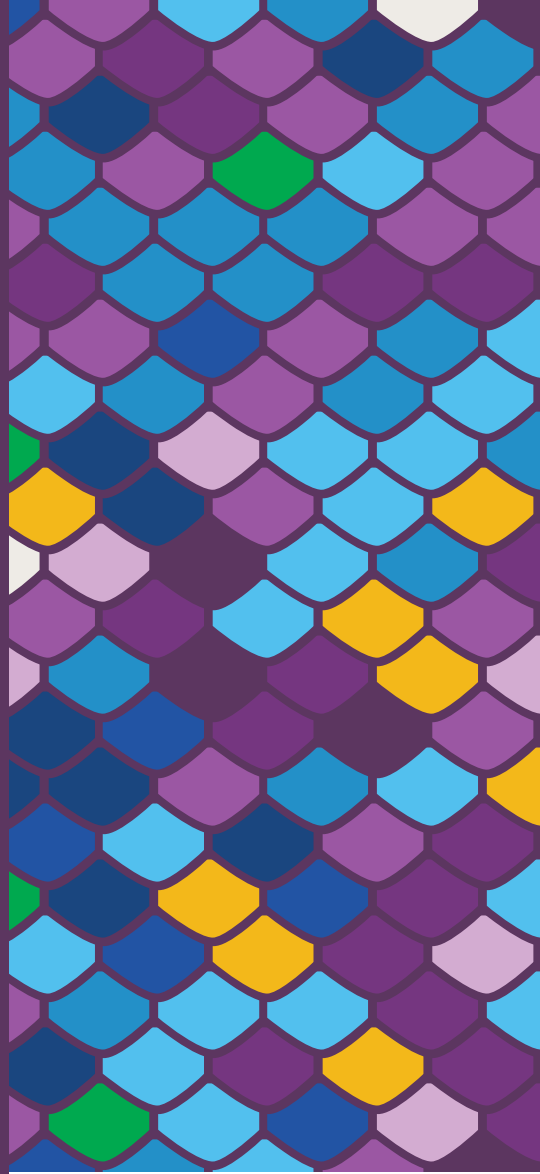


DOWNTOWN BANNERS

CREATING A SENSE OF PLACE
IN DOWNTOWN



RIVERFRONT



REFRESHED LOOK

River City Company has been a long term partner in presenting the downtown banner program. Join with us as we work with the community to create new artwork and a sense of place in downtown!

\$7500

DISTRICT CHAMPION

Support the replacement of banners in a full District.

- Two Boosted Social Media Post with official recognition at District Champion Level (70,000 followers)
- Name & Logo on Banner Webpage at top level
- Logo included in E-Newsletter (8000 contacts)
- Highlighted in Press Release with opportunity for quote placement
- Signage and Opportunity to speak at Installation Ceremony

\$2500

BLOCK SPONSOR

Support the replacement of banners in 3 blocks.

- One Boosted Social Media Post with official recognition at Block Sponsor Level (70,000 followers)
- Name & Logo on Banner Webpage at second tier
- Logo included in E-Newsletter (8000 contacts)
- Mentioned in Press Release
- Signage at Installation Ceremony

\$1000

STREET TEAM SPONSOR

Support the replacement of banners on one side of a block.

- Thanked in social media post for sponsorship of banner replacement
- Name & Logo on Banner Webpage at third tier
- Logo included in E-Newsletter (8000 contacts)
- Mentioned in Press Release
- Signage at Installation Ceremony

\$250

CITY POLE SPONSOR

Support the replacement of a banner set.

- Name on Banner Webpage
- Mentioned in Press Release and listed in E-newsletter
- Recognized at Installation Ceremony



THANK YOU FOR YOUR SUPPORT



Have a question?
Contact Dawn Hjelseth
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