

GENERAL QUESTIONS

What is the study area for the ONE Riverfront Chattanooga plan?

The study area is focused on Chattanooga's Riverfront District, which generally includes the areas between the Tennessee River and 4th Street and the Veterans Bridge and US 27. A map of the study area can be found [here](#).

Does this plan tie in Coolidge Park and the North Shore areas?

The study area for this plan does not include the North Shore area, but it does consider the connection and interaction between the two districts.

How many community members have you engaged so far?

With the community roundtables held the first week of March, we have now engaged at least 1,700 community members through a variety of methods, including in-person events, online surveys, targeted digital meetings, pop-up activities in the Riverfront District, and more.

Will there be other opportunities for me to provide feedback?

Absolutely! We'd love to hear your thoughts about the draft concepts and recommendations, which you can share in this [online survey](#) (Haga clic aquí para obtener una versión en Español). After that survey closes, our team will incorporate the latest feedback and present the final Master Plan at a Community Open House later this spring/early summer.

How will this plan be implemented and funded? What entities will be involved in implementation?

Implementation will take time, effort and lots of partners. We will be intentional with our efforts and have short-, mid- and long-term strategies. Some of the early work will likely involve programming and activation strategies. We intend to work with a variety of partners that represent our diverse population. In the mid-term, we might expect to fill vacant storefronts with retailers, restaurants, and entertainment options, working with partners like Launch, CoLab, Proof and the Business Development Center. We hope to also provide opportunities to minority owned businesses, lowering the barrier to entry. Longer term strategies will include public realm infrastructure improvements with the city of Chattanooga and surface parking lot development projects to fill the gaps and improve the urban fabric with landowners and developers.