

LOCAL/MINORITY- OWNED BUSINESSES

• **How will this plan address the need for more locally owned and minority-owned businesses in the Riverfront District? How might the plan spark entrepreneurship in the Riverfront District?**

• We intend to work with partners like Launch, CoLab, Proof and the Business Development Center to identify local and minority owned businesses. We can then determine the barriers to entry and work to find grant opportunities, federal, state and local incentives, foundation support and other programs to fill the gaps and support new businesses in the district.